

AIRA'S SUPPORTING MEMBERS

AIRA's Supporting Membership is an excellent opportunity for private sector organizations to support AIRA and its mission to address health issues affecting our nation.

Participation in AIRA's Supporting Membership offers access to the IIS community and opportunities to create and strengthen relationships, and it provides broad visibility to achieve your marketing goals. Being a Supporting Member includes the opportunity to participate in AIRA activities and AIRA's National Meeting.

AIRA created the Supporting Membership with multiple participation levels to ensure that companies of all sizes can participate. We would like to welcome you to our community!

Please note that, because of their unique capacity as embedded members of the IIS community, IIS Implementers are considered Supporting Members.



"We got great exposure, great value and great traffic at AIRA's National Meeting. AIRA is light years ahead of everyone in terms of event content and logistics."

Gary Wheeler
IIS Executive and Strategist
DXC Technology

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ Annually

SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Networking opportunities at the individual and state level	✓	✓	✓	✓
Access to contact details from and information about AIRA member jurisdictions	✓	✓	✓	✓
The opportunity to participate on committees and work groups with IIS staff, partners and stakeholders	✓	✓	✓	✓
Open access to consultation with AIRA staff	✓	✓	✓	✓
A chance to give input on issues that affect the community	✓	✓	✓	✓
Unlimited access to AIRA educational materials, including webinars, guidance documents, best practice documents, AIRA National Meeting presentations, published standards and videos	✓	✓	✓	✓
The ability to opt in to subject-based email lists	✓	✓	✓	✓
A subscription to AIRA's monthly update	✓	✓	✓	✓
Receipt of and the ability to submit content to AIRA's SnapShots newsletter, published quarterly	✓	✓	✓	✓
The ability to submit and review information requests—a circulation of questions to and answers from the community	✓	✓	✓	✓
Recognition by level on the AIRA website (www.immregistries.org)	✓	✓	✓	✓
Permission to use AIRA's logo on your website	✓	✓	✓	✓
One Supporting Members profile in AIRA's monthly update	✓	✓	-	-
One presentation by AIRA staff on topic of interest to member	✓	-	-	-
Opportunity to present as a subject matter expert in one AIRA webinar	✓	-	-	-

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ At AIRA's National Meeting

SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Complimentary registrations	8	6	4	2
Recognition by level on event signage	✓	✓	✓	✓
Recognition by level in AIRA meeting program	✓	✓	✓	✓
Recognition by level on AIRA website	✓	✓	✓	✓
Tabletop exhibit spaces in high-traffic area	✓	1	1	Add \$500
Ad in meeting program	Full page	Full page	Half page	-
Dedicated room in meeting venue for private conversations	✓	✓	Add \$500	-
Company logo on table signs for meals & reception	✓	✓	-	-
Company logo on meeting bags for each attendee	✓	✓	-	-
Co-branded email to all attendees before or after event	✓	✓	-	-
Company logo on one piece of attendee collateral (e.g., reception photos, name badge lanyards, colored pencils, etc.)	✓	✓	-	-
Event attendee list before and after meeting	✓	-	-	-

