
ACHIEVING QUALITY AND COMPLETENESS OF REGISTRY DATA:
Methods and Techniques

Learning Objectives:

- Participants will learn and share data quality improvement methods.
- Participants will understand the need for data quality improvement plans.
- Participants will interact with and learn from other participants' experiences.

Program Areas To Be Covered:

- **Methods to ensure that registry data meet registry commitment to stakeholders.**
- **Approaches and methods to defining and meeting completeness and accuracy requirements.**
- **Developing a data quality plan.**

Workshop Leaders:

- **Barbara Canavan, Director**
Oregon Immunization
ALERT
Oregon Health Services
Co-chair, AIRA Technical
Committee
- **Janet Kelly, Public Health
Analyst**
Registry Support Branch
National Immunization
Program/CDC
- **Steven Levy, IT Program
Manager Immunization
Information System**
Mass. Department of Public
Health
Co-chair, AIRA Technical
Committee
- **Katie Reed, Director,
Public Health**
Partners In Health Systems,
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New York State

***Data quality is critical to ensure that providers and health plans receive
benefits from registry participation!***

BUILDING PROVIDER PARTNERSHIPS:
*Using Marketing Strategies to
Promote Your Registry*

Learning Objectives:

- Participants will learn effective and successful marketing strategies and techniques to maximize provider recruitment efforts.
- Participants will interact and learn from each other through sharing of best practices and lessons learned.
- Participants will develop a “back home” plan of action.

Program Areas To Be Covered:

- **Knowing Your Mission**
- **Having a Plan and Strategy**
- **Setting Clear Targets**
- **Evaluating Your Success**

Workshop Leaders:

- **Maureen Murphy, MPA**
Project Coordinator
Partners In Health Systems, LLC
- **Terry Hughes, MA**
Director, Public Health Standards
Scientific Technologies Corporation (STC)

***Immunization provider participation is critical to achieving the
Healthy People 2010 immunization goal of 95% of children from
birth through age 5 enrolled in fully functioning
immunization registries!***
