

February 27, 2008

Contact: Hollis Cohen
(646) 619-6407

MEDICAL AND HEALTH RESEARCH ASSOCIATION OF NEW YORK CITY CHANGES NAME TO PUBLIC HEALTH SOLUTIONS

New York, NY – Public Health Solutions is the new name for the organization known since its founding in 1957 as Medical and Health Research Association of New York City, announced President and CEO Ellen Rautenberg today. The organization will begin using its new name and logo immediately and complete its transition to a new identity later this year.

“We have evolved considerably over the past 50 years and felt it was important to have a name and graphic identity that reflects the organization we are today and encompasses our plans for the future,” Rautenberg said.

Along with the new name, the organization is using a tagline that describes how Public Health Solutions achieves results: *Merging Research and Action*. “What distinguishes us is our approach to serving people who rely on us for community health services and organizations we collaborate with to improve public health,” Rautenberg added. “We conduct rigorous scientific research to understand critical issues and then identify and take appropriate actions to help people lead healthier lives.”

The programs of Public Health Solutions will operate under the new name and graphic identity. Its community health programs address critical public health needs such as maternal and child health, nutrition, access to health insurance, HIV prevention and care, and smoking cessation. For government agencies, nonprofit organizations and others, Public Health Solutions provides services that enable them to enhance their effectiveness, strengthen their capacity to have an impact on public health and efficiently manage funds.

The organization has changed its Web address to www.healthsolutions.org and adapted its e-mail addresses to correspond. Mailing addresses, phone and fax numbers for all staff remain the same.

Public Health Solutions is a nonprofit organization that develops, implements and advocates dynamic solutions to prevent disease and improve community health. Public Health Solutions conducts comprehensive research providing insight on public health issues, creates and manages community health programs, and provides services to organizations to address public health challenges. The organization was formerly known as Medical and Health Research Association of New York City, Inc.