

BOARD OF DIRECTORS SLATE OF CANDIDATES, 2009

WHO'S WHO



CANDIDATE FOR TREASURER

DR. MARK SAWYER, SAN DIEGO, CA

MD

Dr. Sawyer is a Professor of Clinical Pediatrics and a Pediatric Infectious Disease specialist at the UCSD School of Medicine and Rady Children's Hospital San Diego. He is the medical director of the UCSD San Diego Immunization Partnership, a contract with the San Diego County Agency for Health and Human Services to improve immunization delivery in San Diego. Dr. Sawyer has been a member of the AIRA Board since 2007 and has served as co-chair of the Provider Participation Workgroup and has been a member of the Evaluation Advisory Committee and the Strategic Planning Workgroup.

Dr. Sawyer is involved in vaccine policy making as the current chair of the California Immunization Committee, an advisory committee to the California State Immunization Branch and as a member of the CDC Advisory Committee on Immunization Practices (ACIP). Dr. Sawyer is a fellow of the American Academy of Pediatrics and belongs to numerous professional societies including the Society of Pediatric Research, the Infectious Disease Society of America and the Pediatric Infectious Diseases Society.

The San Diego Immunization Partnership involves work in all areas of immunization delivery including support of the San Diego Immunization Registry, AFIX activities in both public and private clinics in San Diego, education of primary care residents about immunization delivery, adult immunization initiatives, binational immunization initiative with partners in Mexico, and community outreach.

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CANDIDATES FOR VOTING BOARD MEMBERS

DON BLOSE, OK

Don Blose is the Chief of Immunization Services at the Oklahoma State Department of Health. He is a strong supporter of AIRA activities having participated in numerous AIRA education activities, such as pre-conference workshops and webinars. Most recently, Don presented at AIRA's pre-conference workshop at the 2009 NIC on "New Challenges in Managing Adolescent IIS Data." He spoke on using IIS to target interventions and monitor adolescent coverage in his state. Don also lent his experience and expertise as a subject matter expert on the MIROW Chapter 4 on Reminder/Recall in IIS.

In his dual roles as both the immunization program manager and the IIS manager in Oklahoma, Don has a very good sense of what is important to immunization services and to the IIS community. He also has a great sense of humor. Don would be a strong and valuable addition to the AIRA Board of Directors.

FRANK CANIGLIA, PA

Mr. Frank Caniglia, RHIA, received his Bachelor of Science degree in health information administration (HIA) in 1994 from York College of Pennsylvania, after studying at the University of Messina in Italy.

He began his HIA career at CMS (formerly HCFA) in Washington, DC working in the data abstracting center for Medicare. In 1996, he started his tenure with the Pennsylvania Department of Health working in the Pennsylvania Cancer Registry where he co-chaired a national committee for pathology laboratory reporting using HL-7 messaging. In 1998, Mr. Caniglia became the Registry Manager for the Pennsylvania Statewide Immunization Information System (PA-SIIS). He is currently engaged in the Hi-Tech Act and meaningful use between electronic health records and public health systems. The PA-SIIS is the only public health application in Pennsylvania that supports interoperability through real time bi-directional HL-7 messaging, and is being used as a model for other Pennsylvania applications.

Mr. Caniglia is excited about the possibility of sharing his experiences with AIRA members to help promote, advocate for and develop data exchange standards that are consistent with national standards and to increase the visibility of immunization information systems for interoperability and integrated health delivery systems, which is one of AIRA's program goals, while increasing his knowledge base from interaction with other members.

NICHOLE LAMBRECHT, KS

Nichole D. Lambrecht is the project manager for the Kansas Immunization Registry, KSWebIZ. She received a Bachelors Degree in Science in 2002 from the Fort Hays State University in Kansas. She went on to get her Masters of Science degree in Conservation Ecology and Planning in 2004 from the University of Pretoria in the Republic of South Africa. During college, Nichole conducted or assisted

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with many research projects that ranged from Geographic Information System (GIS) analysis, data and statistical analysis, and was editorial assistant for a regional journal.

Ms. Lambrecht has worked with the Kansas Department of Health and Environment since July 2004. During her time there she has worked with the KS Electronic Disease Surveillance System as a data quality analyst, user support, and trainer. She moved over to work under KSWebIZ full time as the user support coordinator and then her roles expanded as needed. She has been working as the project manager for a little over two years. This year AIRA presented the KSWebIZ team with a Center of Excellence Award - Honorable Mention at the National Immunization Conference in March 2009 for their work on data quality standards.

Nichole has contributed her professional experience to: AIRA's MIROW projects, both as a subject matter expert and as a workgroup member, the AIM Registry Committee, the AHIP Immunization Registry Task Force, and CDC's PMIRWG. She has presented at numerous National Immunization Conferences and also on AIRA webinars. Nichole spends her personal time being a Big Sister in Topeka, scuba diving, traveling and enjoying the great outdoors.

TAMMY PILISUK, CA MPH

Tammy Pilisuk has been with the CDPH Immunization Branch since 2000 serving as lead for provider education, marketing and training for the California Immunization Registry (CAIR). Tammy leads CAIR's Provider Outreach committee and is a member of AIRA's Education Committee. She has written articles for Snapshots and other California-based newsletters. Her achievements include:

- Producing a webinar with AIRA on state online training models
- Leading California's effort to unify regional registries' statewide identity and creating a suite of standardized materials
- Developing a nationally-distributed video on registry benefits featuring Rosalyn Carter
- Designing the first CAIR online demo, a 2005 AIRA best practice model
- Spearheading best-practice registry training standards of excellence, based on PROW
- Preparing guidelines for CAIR Help Desk personnel
- Assisting with CAIR strategic planning and producing policy briefs supporting the value of immunization registries to health plans and other audiences

Tammy has been involved with a variety of immunization-related projects and campaigns including risk communication on the H1N1 vaccine, HPV vaccine informing, respiratory disease prevention, research on pharmacy-delivery of immunizations, and vaccine safety education. Tammy received her Master of Public Health from UC Berkeley more years ago than she would like to admit.

CECILE TOWN, IHS

Cecile Town is the Indian Health Services immunization registry coordinator. Cecile was instrumental in developing the IHS immunization data exchange guidebook, *Working Together on Data Exchange: a Guide to IHS and IIS Interfaces*. Cecile recognizes that state IIS are critical tools for increasing and sustaining vaccination coverage and has worked hard to make sure that state IIS and IHS partner to share data.

Cecile has been an active participant in AIRA activities and currently serves as the co-Chair of the AIRA Data Definitions Workgroup. Cecile has presented at AIRA workshops and education sessions

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at the National Immunization Conference. Cecile's past and continuing work to further immunization data exchange standards, and her recognition of the benefits of this data sharing, would make her a strong and important addition to the AIRA Board of Directors.

DOROTHY WILLIAMS McCALL, NJ

Twenty-five years of experience as a healthcare administrator for hospital and community based primary care services. For the past four years served in the position of Immunization Information System Coordinator for New Jersey Immunization Information System (NJIIS). I am responsible for the programmatic activities of NJIIS; provider education as well as educating health plan provider representatives and quality control staff on the importance of provider's participation and the benefits of using NJIIS for obtaining HEDIS data for their quality assurance reporting. We implemented quality assurance component of NJIIS utilizing AIRA's Best Practices for quality assurance and was awarded AIRA's 2009 Standards of Excellence Award for our quality assurance efforts.

Work closely with school nurse administrators, NJ Department of Education and child care center directors in promoting the use of NJIIS in schools and child care facilities. I worked as the Immunization Coordinator for a large urban health department and during my five year tenure there, Newark's immunization rate increased by 25 percent between 2001 and 2005 (NIS 2005). I coordinated the implementation of an immunization reminder voice recognition program known as "ELIZA" utilizing the NJIIS to identify children who were due for immunizations. The program was instrumental in increasing immunization awareness amongst parents and health care providers.

I have been a member of AIRA's Board of Directors since 2007. I participated on the IIS/School Collaboration Committee and the Provider Participation Workgroup. Most recently I have worked on the Strategic Planning Committee, Bylaws Committee, Provider's Performance Workgroup, and attended the AIRA's Regional IIS forum hosted in New York. As an AIRA Board member I want to continue to work with the Board of Directors and AIRA's staff in our transition and as an advocate of AIRA's Vision and Mission in promoting IIS as an essential attribute of health information technology and data exchange.

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CANDIDATES FOR NON-VOTING BOARD MEMBERS

NOAM ARZT, HLN



Noam H. Arzt, Ph.D, FHIMSS, has been active in the IIS community since 1993 and has been an active member of AIRA since its founding. He has participated in IIS application planning and development including numerous system assessments and strategic plans. Through more than fifteen years of progressive management experience at the University of Pennsylvania, he understands how to develop, deploy and support systems on any scale. As a Senior Fellow and active researcher at Penn, Dr. Arzt served as principal investigator and senior investigator on Federal, state and foundation grants and contracts. In 1997 Dr. Arzt launched HLN Consulting, LLC, which has provided services and support to public health agencies around the country. Dr. Arzt is a Fellow of HIMSS, and a member of APHA, NAPHIT, and AMIA. He is actively involved in the Electronic Health Record (EHR) and Nationwide Health Information Network (NHIN) initiatives through his participation in Health Level 7 (HL7) and the Healthcare Information Technology Standards Panel (HITSP). A frequent speaker at national conferences on healthcare informatics and PHIN, Dr. Arzt brings a national leadership perspective to his company's work.

“I believe that AIRA should serve its members through advocacy and education. Advocacy includes helping members interact effectively with stakeholders like the CDC, state and local governments, the larger agencies and programs within which they find themselves, and even citizens. Education includes not only education of AIRA members about IIS-related issues, but outreach and education to others about IIS capabilities.” As a corporate representative on the AIRA Board, Dr. Arzt will bring to bear his varied experience with non-profits, government entities, academia, and the for-profit world to improve the effectiveness of the IIS community and to help advocate for the support it deserves.

DANIELLE READER-JOLLEY, STC

Immunization Management System (IMS) and Public Health Strategist

I have 11 years of experience working with immunization program operations, including 6 years of experience working directly with IIS. I have worked for the Idaho Immunization Program and Long Beach Department of Health and Human Services (CA), and I am currently employed by Scientific Technologies Corporation (STC) as project manager and product strategist. In this position, I coordinate client communications and focus on client needs, feature enhancements, product development and service improvement efforts. Because of my diverse background, I offer a unique perspective that encompasses all angles of the immunization business model; State, local, non-profit, healthcare providers and private industry. I have been actively involved in AIRA for the past 4 years, serving on both the AIRA Education Committee and MIROW Steering Committee. I have also participated in the past two MIROW projects as a subject matter expert.

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ALEAN KIRNAK, SOFTWARE PARTNERS

Thank you for the invitation to run for the AIRA Board.

This year, everyone seems to have become aware of the need for shared electronic medical records and “meaningful use” of electronic medical record systems. What most don’t know is that Immunization Information Systems (IIS) have served for years as prototypes of solutions. My hope in serving on the AIRA Board would be in some way to leverage past progress of immunizations to both advance federal healthcare IT goals **and** simultaneously accelerate the progress of IIS.

I am experienced in building and maintaining IIS’s through my company, Software Partners, serving the San Diego and Massachusetts immunization programs. In the last few years, I have worked with AIRA and the Public Health Data Standards Consortium (PHDSC) to develop federal and international standards for communicating immunization information in emerging technology environments. The following efforts have been adopted by HITSP:

- Inclusion of particular elements needed by IIS – such as multiple birth indicators – in standard methods of patient identification shared by Health Information Exchanges, EMR systems, and public health systems.
- Inclusion of immunization history elements needed by IISs in Structured Document (“CDA”, “Continuity of Care Document”) standards – “Immunization Content”.

Our most recent effort with PHDSC included exploration of the role of public health in Service-Oriented Architecture through a just-completed IHE White Paper. By participating in federal efforts that leverage such standards, both the overall national goals and the goals of IIS will be advanced.

Thank you for considering me. Together, let’s make the most of our extraordinary current opportunity!

KATIE REED, ELECTRONIC DATA SYSTEMS

Katie has been working on IIS projects since 1998 where she started with a regional IIS in Central New York. Today she is currently Project Manager for the New York State and State of Oregon IIS implementations with EDS.. Her primary role has been as a Project Manager and had included numerous aspects of IIS implementation including; oversight of system development from design thru implementation to ongoing maintenance and support, creation and management of support activities including help desk or training, creation of educational materials, and recruitment of public and private providers. Katie has her Master’s in Public Administration and is currently working on gaining her certification as a Project Management Professional.

Katie has been a member of AIRA since its inception. She has served on the Education Committee from the start. She also has been a previous board member. Currently Katie is the Editor of SnapShots. She has served on various workgroups over the years including the CDC Strategic Planning Workgroup, the Private Provider Work Group and the MOGE MIROW Work Group. Katie also served on the Research and Evaluation Team in conducting the surveys and preparing an article that was published in January of 2007.

I enjoy being an active member of the community and would be honored to serve on the AIRA Board.

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SUE SALKOWITZ, SALKOWITZ ASSOCIATES

1. My IIS experience, affiliation/organization, and position.

As a consultant, I have been project manager for UMDNJ and the NJDHSS for the RWJF-funded NJ IIS, and subsequently I have consulted independently or as a subcontractor with a number of states and communities conducting IIS assessments. My other affiliations include: Adjunct Senior Fellow at the Leonard Davis Institute of Health Economics at Penn, Population Health Associate at Thomas Jefferson University, fellow of the Philadelphia College of Physicians Section on Preventive and Public Health, member of HIMSS, APHA, PPHA, and AMIA. I am currently a member of the PA eHealth Initiative that is working with the PA SIIS to increase the participation of providers with EHRs.

2. The committees, workgroups and other AIRA activities that I have been involved in.

I have been a member of AIRA since its inception and have served 3 terms on the AIRA Board, as a Business member in which I have functioned as a representative of AIRA on the PHDSC Board, and with eHi, PHIL, Connections, PHIN, HIMSS and other organizations related to the national initiatives, to promote AIRA as an organization and its agenda. I have been a member of PROW and MIROW, on which I served on the Steering Committee and have been an SME for 2 chapters; and on the DES and TARCIS Steering Committees. I am working with the IIS Performance Improvement Committee, and have helped write numerous AIRA concept papers and articles for Snapshots. I have served as facilitator of the NE Regional Forum and Mid West Regional forums and will be facilitating the SE Regional in 11-09.

3. My goals and what I hope to accomplish as an AIRA Board Member.

I believe AIRA is at a pivotal point with regard to the critical role of the IIS as both a standards-based tool to measure and track immunization coverage and support immunization program activities, and as a component of emergency preparedness and response, public health surveillance and national HIT initiatives designed to link public health with clinical care and healthcare delivery. I am in support of a new direction for AIRA and would like to serve as a Board member during its transition to its future organizational structure and role.

ROB SAVAGE, CONSULTANT WITH NORTHROP GRUMMAN

Rob Savage has been involved in the Immunization Information System world since 1989, when he developed a local registry that was used by local health departments throughout Wisconsin. He worked for 7 years for EDS as clinical specialist, system architect and data analyst, supporting the WIR family of registries. He is currently a contractor for CDC, through Northrop Grumman, staffing the effort to develop a new HL7 Implementation Guide for messaging immunization histories and providing technical assistance on messaging.

Rob has been involved with AIRA since 2001. He has been co-chair of the Data Definitions workgroup since its inception. As co-chair, he is an active member of the steering committee for Data Exchange Standards. This led to his involvement with the HL7 work groups, first with the Pediatric Special Interest Group. His efforts in this group helped it understand the role of IIS in relation to the functional standards that they were developing.¹ He is now involved with the Public Health and Emergency Response workgroup (PHER) as Publishing Facilitator.² In addition, Rob is co-chair of the AIRA

¹ Noam Artz was also a significant contributor to this effort.

² This means that he is responsible for getting version 3 material into the publishing application.

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Technical Assistance Resource Center for IIS (TARCIIS). As an ex-officio member of the AIRA board, he is involved with the Strategic Planning committee's efforts to strengthen AIRA.

In summary, Rob brings broad experience and strong expertise to the Board. His experience in the public and private sector, as an analyst and architect are real assets that the Board can use. His commitment to the IIS and Public Health community are evidenced by his commitment to AIRA.