

AIRA STRATEGIC PLAN 2013-2016

2013 IIS
NATIONAL MEETING
OCTOBER 9, 2013

Frank Caniglia, AIRA President Elect



Immunization Information Systems for a New Era

Recognition

- Mary Beth Kurillo
- Emily Emerson
- Therese Hoyle
- Mandy Harris
- Beth English
- Elaine Lowery
- Michael Flynn
- Paul Shaeffer
- Eric Larson
- Nathan Bunker
- Deb Warren
- Jenne McKibben
- Rebecca Coyle
- Alison Chi
- Jen Bank

Background

- AIRA Board of Directors and staff met on March 12 and 13, 2013 in Portland, Oregon to discuss the needs of the organization and draft a strategic plan for the next three years.
- Michael Hulshof-Schmidt, EqualityWorks, NW

Background (cont)

- Participants discussed and reviewed:
 - Previous strategic plan
 - Cooperative agreement
 - Other background information
- A simple version of the draft strategic plan was delivered on March 13 to guide the Board during the CDC meeting on March 14

Meeting Outcomes

- A new vision and mission statement,
- Five specific goals for the new strategic plan,
and
- 30 objectives under the specific goals

New Mission

AIRA's mission is to promote and support the use of immunization information to ensure healthy communities.

New Vision

AIRA's vision is to facilitate the sharing and use of immunization information by all partners and ensure that immunization information systems are fully supported and represented.

Goals

Goal 1

Maintain Role as Leading Authority

- Develop and promote standards and best practices
- Promote the use of IIS in support of immunization program core functions
- Explore the benefits of IIS certification
- Market AIRA as a leader
- Represent IIS interests
- Build relationships with partner organizations

Goal 2

Support Our Members

- Assess member needs
- Develop standards and best practices
- Inform and educate members on standards, best practices and other potential solutions to identified needs
- Support members implementing local solutions

Goal 3

Fully Engage Community and Partners

- Increase AIRA membership
- Engage and expand AIRA member participation
- Increase AIRA participation in external partnerships
- Engage and expand partner participation within AIRA

Goal 4

Increase Financial Capacity

- Determine alternative funding sources
- Develop a financial plan
- Develop financial reporting strategies

Goal 5

Ensure Organizational Stability

- Develop and maintain an operational and staffing plan
- Diversify Board to create opportunities and strengthen partnerships
- Fully engage the IIS community as members and foster full participation in AIRA

Key Points

AIRA will continue to be a strong unified voice for:

- Advocating for standards
- IIS Policy and funding
- Providing education/training for IIS managers and staff
- Development of strategic partnerships

Next Steps

- Membership finalize the strategic plan
- Leadership work with AIRA ED to firm up a timeline for operationalizing the plan
 - Determine what objectives and strategies to prioritize

Questions? Comments?