## minutes

### Joint Development & Implementation Advisory Workgroup

June 2, 2017 1:00 – 2:00pm ET

#### Welcome

Michael Flynn, NYS, Co-Chair **Roll Call:** Warren Williams (CDC), Jim Holsinger (Envision), Gary Wheeler (DXC), Aaron Bieringer (MN), Michael Flynn (NYS), Judy Merritt (STC), Noam Arzt (HLN), Brittany Ersery (KS), Gerri Yett (Ex-Officio), Bill Brand (PHII)

AIRA Staff: Mary Beth Kurilo, and Maureen Neary

**Absent:** Steve Murchie (Envision), Therese Hoyle (MI), Belinda Baker (WA), Mandy Harris (NV), and Amanda Branham (AIRA)

The ad-hoc minutes from 5/18 were approved as presented.

- Mary Beth provided an update on the launch of the address cleansing project.
  - AIRA plans to roll out the service through <u>two informational webinars</u> on June 1<sup>st</sup> and 8<sup>th</sup>.
  - AIRA will launch a 3-6-month pilot peer user group to share implementation strategies and to collaborate for problem solving.
  - They would also like to explore how the platform specific user groups can support the implementation of SmartyStreets.
  - o AIRA will continue to evaluate the information sent back from SmartyStreets and the site reported data from jurisdictions.
- The workgroup discussed lessons learned as they apply to JDI governance and what this will mean for future JDI projects (please reference slide 5).
  - An address cleansing service is a universal need across the community. This isn't a requirement in the governance but did help build support from the community.
  - o The solution was flexible enough to cater to the needs of each jurisdiction.
  - The workgroup's time and effort on behalf of the IIS allows for jurisdictions to spend less time and resources.
  - AIRA was able to meet all the desired evaluation metrics around how much the service improved deliverability and savings for sites in undeliverable addresses.
    - Due to time constraints, AIRA was unable to evaluate the metrics on bringing that data back into the IIS.
      - This will be heavily informed by the consolidating records work that MIROW is currently working on.
    - Long term, it would be good to get metrics on improvements on other processes like deduplication.
  - The workgroup did due diligence in researching options, examining the tradeoffs and moving very methodically.
  - The ad-hoc groups were beneficial in expediting certain parts of the project.
  - o The scope definitions were clearly defined from the beginning.
  - o For future projects, the workgroup should have potential evaluation metrics upfront.
  - Amid the exploration and pilot, communication to the broader community could have been better.

## minutes

 The workgroup should define the responsibilities of being an advisory workgroup liaison and carry information back and make sure that each organization is up to speed.

#### JDI Scoring Tool Bill Brand, PHII, Cochair

- As the co-chairs evaluated the scores for the next JDI project the results brought up a few questions about the scoring process.
  - For non-scoring, if any of the proposals received a "no" it would not be considered for a JDI project.
    - All projects received some "no" responses in the non-scoring.
- The workgroup discussed potential ways to improve the scoring process.
  - Some of the questions were complex and did not allow for a variant answer.
  - The scopes did not provide enough information to make such a firm decision.
    - There is a challenge in trying to quantify something that is qualitative.
  - A question should be included that asks about the priority of the project.
  - Clarification around the end result being a tool or guidance should be added because the associated risks will be different for each.
  - There may need to be more work on AIRA's or small group part to better define each of the scopes.
- The JDI definition has evolved somewhat overtime, but is broad in its definition.
  - It includes collaborative development and implementation of a wide range of artifacts.
  - The workgroup will revisit the definition to see if it requires any updates.
    - There isn't much distinction between JDI and other groups because of the broad definition.
    - Michael Flynn mentioned that revisiting PHII's document <u>Practical guidance</u> for collaborative IIS projects provided him with some clarity around the purpose of the workgroup and JDI in general.
    - The workgroup is charged with creating the governance and help with the oversight and planning efforts around JDI across the community.
      - Projects are the methods in which the group has chosen to get there.

### Scoring Results: The Next Project

Michael Flynn, NYS, Co-Chair

Bill Brand, PHII, Co-Chair

Mary Beth Kurilo, AIRA All

- The projects were ranked qualitatively and the highest scoring project was patient matching
  and guidance/tool. However, because all three projects had basic criteria questions that were
  not met for many of the scorers (primarily related to expectations of
  participation/engagement in the project), the workgroup discussed that it was likely the
  Project Summaries needed more detail fleshed out before a firm decision could be made.
- Decision made: The workgroup agreed to drop data entry (the lowest scoring project) and to further develop the three remaining project scopes for further discussion around which project is the highest priority.
- Action Item: Mary Beth and Maureen will begin the process to further develop the scopes for the 3 highest scoring projects.
  - o Noam Arzt, Bill Brand and Judy Merritt volunteered to help develop the scopes.
  - The updated scopes will be sent out prior to the July meeting and will be discussed rather than going through the scoring process once more.
- If anyone has any thoughts on how to improve the scoring process, please contact Mary Beth Kurilo.

# minutes

#### Wrap Up

Bill Brand, PHII, Co-Chair ☐ Action Item: AIRA will capture the lessons learned from the address cleansing project in the June minutes and will also document them in a way that can be referenced for future projects.

Bill Brand thanked everyone for their participation and the meeting was adjourned.

Next Meeting: July 7<sup>th</sup> at 1pm ET