MESSAGE FROM EXECUTIVE DIRECTOR

Hello, AIRA Community –

As you plan your budgets for the next fiscal year, we want to notify you of changes to AIRA's membership structure and pricing that will be effective starting October 1, 2018. Please see the following pages for more information.

AIRA has grown and evolved over the years. Last fall, we evaluated AIRA's ever-expanding list of benefits. Currently, AIRA:

- Produces a variety of indispensable products, like AART, MIROW Guides, data quality guides and coverage assessment guides.
- Provides access to valuable services, such as technical assistance, address cleansing and geocoding, at no cost.
- Creates enriching educational events, such as the AIRA National Meeting, regional meetings, webinars and discovery sessions.
- Facilitates opportunities for peer networking and collaboration among the IIS community.
- Provides a recognized and respected voice of leadership to the community at large.

AIRA's membership rates are close to what they were almost 20 years ago. It is important for AIRA's membership to reflect the value we provide today.

For that reason, the AIRA board of directors voted to increase the price of membership, which we believe is fair to our members and reflects the value AIRA provides. Under the new structure:

- Members have exclusive access to specific AIRA services, such as address cleansing, information requests and a member directory.
- Membership includes a set number of voting members along with an unlimited number of non-voting members.
- A new Supporting Members option enables the larger community to participate in AIRA's ongoing work and sponsor the AIRA National Meeting.
- IIS implementers are both voting members of AIRA and part of the Supporting Membership.

As we continue to serve the entire IIS community, our updated dues structure will allow AIRA to grow and continue its mission to promote and support the use of immunization information to ensure healthy communities.

We understand budgets are tight and the future is uncertain, but by investing in AIRA, you are investing back into the IIS community. Our goal is to make our association strong so that we can provide more robust services, products and educational opportunities to make the IIS community even stronger.

We hope that you will continue to support AIRA as we strive to facilitate the sharing and use of immunization information by all partners and ensure that immunization information systems are fully supported and represented.

Best regards,
REBECCA COYLE
Executive Director

AIRA'S MEMBERSHIP STRUCTURE
EFFECTIVE OCTOBER 1, 2018

	ANNUAL DUES	AIRA MEMBER	SUPPORTING MEMBER	VOTING RIGHTS?	NUMBER OF VOTING MEMBERS
INDIVIDUAL An individual staff member of an IIS, IIS implementer or affiliate that is not designated as a member of that organization; an individual associated with an affiliate or IIS implementer that has fewer than three employees; or any other individual who is not associated with a for-profit organization	$295	Yes	No	Yes	1
NONPROFIT A nonprofit organization	$495	Yes	No	Yes	3
IIS Local, state and territorial public health agencies that operate an IIS, including those that receive CDC funding for an IIS	$1,995	Yes	No	Yes	3
IIS IMPLEMENTER An organization specializing in developing, supporting or maintaining software designed for use in an IIS operated by a governmental entity *(includes both for-profit and nonprofit entities)*	Varies	Yes	Yes	Yes	3
SUPPORTING MEMBER A for-profit organization	Varies	No	Yes	No	0

For questions related to AIRA membership or if you would like to join as an AIRA member, please email info@immregistries.org. We would love to hear from you.

AIRA MEMBERSHIP –
WHAT ARE THE BENEFITS?

AIRA exists to support and promote the development and implementation of IIS as a crucial tool in preventing and controlling vaccine-preventable diseases. As a membership organization, we need you!

Membership in AIRA provides you with the means to collaborate with colleagues from around the country, lend your voice to national issues, help to set standards, advocate for policy and funding and get tools and more information in areas where you need it most.

AN AIRA MEMBERSHIP INCLUDES:

- **Three** individual voting members. *(Note: Individual members each get a single vote.)*
- An **unlimited** number of non-voting members.
- Access to **SmartyStreets**, an address cleansing and geocoding service, at no cost.
- Registration **discounts** at AIRA meetings, including the annual National Meeting.
- Priority **technical assistance** from AIRA's staff.
- The ability to submit and review **information requests**—a circulation of questions to and answers from the community.
- The opportunity to participate on **committees and work groups** with partners and stakeholders.
- Access to **contact details** from and information about AIRA member jurisdictions.
- **Unlimited access** to all AIRA educational materials, including webinars, guidance documents, best practice documents, AIRA National Meeting presentations, published standards and videos.
- A chance to **give input** on issues that affect the community and your jurisdiction.
- Educational and **training opportunities** for all IIS staff via meetings and workforce development.
- Peer-to-peer **networking** opportunities at the individual and state level.
- A **subscription** to AIRA's monthly update.
- Receipt of and the ability to submit content to AIRA's *SnapShots* **newsletter**, which is published quarterly.
- The ability to opt in to several **subject-based email** lists.
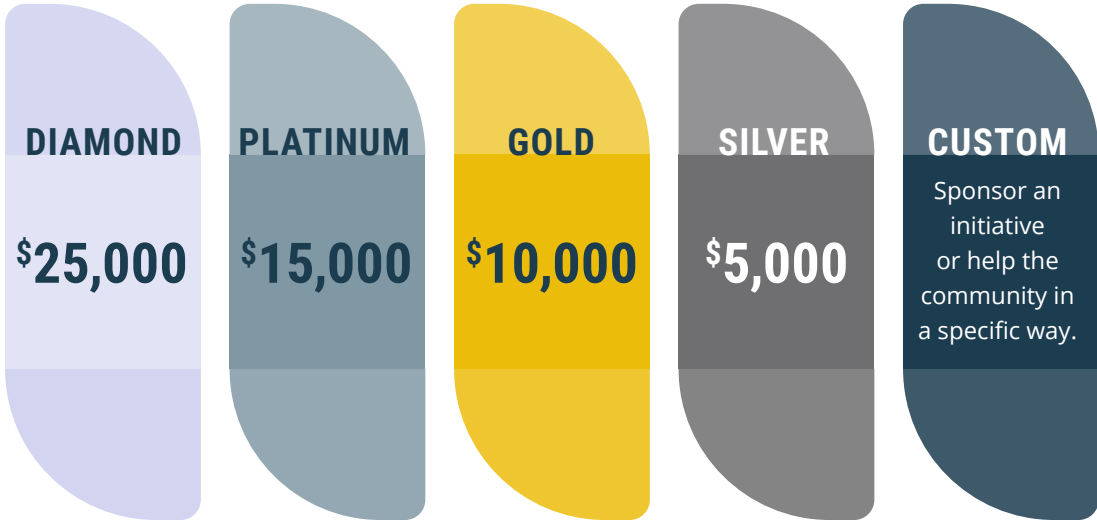- **Permission** to use AIRA's membership logo on your website.

AIRA'S SUPPORTING MEMBERS

AIRA's Supporting Membership is an excellent opportunity for private sector organizations to support AIRA and its mission to address health issues affecting our nation.

Participation in AIRA's Supporting Membership offers access to the IIS community and opportunities to create and strengthen relationships, and it provides broad visibility to achieve your marketing goals. Being a Supporting Member includes the opportunity to participate in AIRA activities and AIRA's National Meeting.

AIRA created the Supporting Membership with multiple participation levels to ensure that companies of all sizes can participate. We would like to welcome you to our community!

> **Please note that, because of their unique capacity as embedded members of the IIS community, IIS Implementers are considered Supporting Members.**

DIAMOND	PLATINUM	GOLD	SILVER	CUSTOM
$25,000	$15,000	$10,000	$5,000	Sponsor an initiative or help the community in a specific way.

"We got great exposure, great value and great traffic at AIRA's National Meeting. AIRA is light years ahead of everyone in terms of event content and logistics."

Gary Wheeler
IIS Executive and Strategist
DXC Technology

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ Annually

SPONSORSHIP LEVELS & BENEFITS	DIAMOND $25,000	PLATINUM $15,000	GOLD $10,000	SILVER $5,000
Networking opportunities at the individual and state level	✓	✓	✓	✓
Access to contact details from and information about AIRA member jurisdictions	✓	✓	✓	✓
The opportunity to participate on committees and work groups with IIS staff, partners and stakeholders	✓	✓	✓	✓
Open access to consultation with AIRA staff	✓	✓	✓	✓
A chance to give input on issues that affect the community	✓	✓	✓	✓
Unlimited access to AIRA educational materials, including webinars, guidance documents, best practice documents, AIRA National Meeting presentations, published standards and videos	✓	✓	✓	✓
The ability to opt in to subject-based email lists	✓	✓	✓	✓
A subscription to AIRA's monthly update	✓	✓	✓	✓
Receipt of and the ability to submit content to AIRA's SnapShots newsletter, published quarterly	✓	✓	✓	✓
The ability to submit and review information requests—a circulation of questions to and answers from the community	✓	✓	✓	✓
Recognition by level on the AIRA website (www.immregistries.org)	✓	✓	✓	✓
Permission to use AIRA's logo on your website	✓	✓	✓	✓
One Supporting Members profile in AIRA's monthly update	✓	✓	–	–
One presentation by AIRA staff on topic of interest to member	✓	–	–	–
Opportunity to present as a subject matter expert in one AIRA webinar	✓	–	–	–

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ At AIRA's National Meeting

SPONSORSHIP LEVELS & BENEFITS	DIAMOND $25,000	PLATINUM $15,000	GOLD $10,000	SILVER $5,000
Complimentary registrations	8	6	4	2
Recognition by level on event signage	✓	✓	✓	✓
Recognition by level in AIRA meeting program	✓	✓	✓	✓
Recognition by level on AIRA website	✓	✓	✓	✓
Tabletop exhibit spaces in high-traffic area (as available)	2	2	1	Add $500
Ad in meeting program	Full page	Full page	Half page	–
Dedicated room in meeting venue for private conversations (as available)	✓	✓	Add $500	–
Company logo on table signs for meals & reception	✓	✓	–	–
Company logo on meeting bags for each attendee	✓	✓	–	–
Co-branded email to all attendees before or after event	✓	✓	–	–
Company logo on one piece of attendee collateral (e.g., reception photos, name badge lanyards, colored pencils, etc.)	✓	✓	–	–
Event attendee list before and after meeting	✓	–	–	–

FAQs ABOUT AIRA MEMBERSHIP

What is AIRA?

The American Immunization Registry Association (AIRA) is a membership organization that exists to support and promote **the development and implementation of immunization information systems (IIS)** as a crucial tool in preventing and controlling vaccine-preventable diseases.

How does AIRA serve the IIS community?

AIRA provides a forum through which members combine efforts, share knowledge and promote activities to advance IIS and immunization programs. **AIRA is a resource for a strong, unified voice for standards, policy and funding, data exchange standards development, information sharing and education/training for IIS managers and staff.**

Who are AIRA's members?

AIRA's members are **IIS staff working in health departments, IIS implementers and nonprofit organizations** such as community advocacy and education coalitions. AIRA members also work with its **Supporting Members,** which consists of for-profit organizations committed to AIRA's mission. Currently, there are more than 450 members of AIRA representing over 75 organizations.

How do members participate in AIRA's efforts?

AIRA's initiatives are created and carried out by members who **participate on AIRA steering committees,** including the:

- Assessment Steering Committee (ASC)
- Education Steering Committee (ESC)
- Modeling Immunization Registry Operations Workgroup (MIROW)
- Standards and Interoperability Steering Committee (SISC)

Each committee's participants convene during a monthly or quarterly call.

"AIRA plays a meaningful role in facilitating projects for the greater IIS community. Colorado's IIS is stronger because of guidance put forth by AIRA, and our staff have greatly benefitted from participating in AIRA's events."

Heather Roth, MA
Deputy Immunization Branch Chief
Colorado Immunization Information System

FAQs ABOUT AIRA MEMBERSHIP

What is AIRA's Supporting Member option?

AIRA's Supporting Members option **offers for-profit organizations an opportunity to support AIRA** and collaborate with its members to address health issues affecting our nation. Supporting Members benefit from access to AIRA members and stakeholders and support AIRA's National Meeting. IIS implementers and other for-profit companies comprise AIRA's Supporting Members.

Why should I want to join AIRA as a member or Supporting Member?

- To build and maintain strong partnerships with other organizations to resolve common issues together.
- To advocate for funding of IIS development and enhancement through legislation, policy development and public information.
- To contribute to the ongoing development and evolution of IIS through knowledge-sharing opportunities and capacity-building activities.
- To advocate for, develop, disseminate and promote IIS standards that are consistent with national standards and that increase the visibility of IIS as public health best practice models for interoperable and integrated health management systems.

What are the benefits of joining AIRA?

The **benefits** of joining AIRA include the ability to **participate on committees and work groups, discounted rates** for AIRA events, unlimited **access to all AIRA educational materials,** peer-to-peer **networking opportunities** and much more!

How do I join AIRA?

For more information on membership and AIRA's Supporting Members option, please visit **www.immregistries.org** or call us at **(202) 759-0186.**