

AIRA'S SUPPORTING MEMBERS

AIRA's Supporting Membership is an excellent opportunity for private sector organizations to support AIRA and its mission to address health issues affecting our nation.

Participation in AIRA's Supporting Membership offers access to the IIS community and opportunities to create and strengthen relationships, and it provides broad visibility to achieve your marketing goals. Being a Supporting Member includes the opportunity to participate in AIRA activities and AIRA's National Meeting.

AIRA created the Supporting Membership with multiple participation levels to ensure that companies of all sizes can participate. We would like to welcome you to our community!

Please note that, because of their unique capacity as embedded members of the IIS community, IIS Implementers are considered Supporting Members.



"We got great exposure, great value and great traffic at AIRA's National Meeting. AIRA is light years ahead of everyone in terms of event content and logistics."

Gary Wheeler
IIS Executive and Strategist
DXC Technology

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ Annually

SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Networking opportunities at the individual and state level	✓	✓	✓	✓
Access to contact details from and information about AIRA member jurisdictions	✓	✓	✓	✓
The opportunity to participate on committees and work groups with IIS staff, partners and stakeholders	✓	✓	✓	✓
Open access to consultation with AIRA staff	✓	✓	✓	✓
A chance to give input on issues that affect the community	✓	✓	✓	✓
Unlimited access to AIRA educational materials, including webinars, guidance documents, best practice documents, AIRA National Meeting presentations, published standards and videos	✓	✓	✓	✓
The ability to opt in to subject-based email lists	✓	✓	✓	✓
A subscription to AIRA's monthly update	✓	✓	✓	✓
Receipt of and the ability to submit content to AIRA's SnapShots newsletter, published quarterly	✓	✓	✓	✓
The ability to submit and review information requests—a circulation of questions to and answers from the community	✓	✓	✓	✓
Recognition by level on the AIRA website (www.immregistries.org)	✓	✓	✓	✓
Permission to use AIRA's logo on your website	✓	✓	✓	✓
One Supporting Members profile in AIRA's monthly update	✓	✓	-	-
One presentation by AIRA staff on topic of interest to member	✓	-	-	-
Opportunity to present as a subject matter expert in one AIRA webinar	✓	-	-	-

AN AIRA SUPPORTING MEMBERSHIP INCLUDES:

■ At AIRA's National Meeting

SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Complimentary registrations	8	6	4	2
Recognition by level on event signage	✓	✓	✓	✓
Recognition by level in AIRA meeting program	✓	✓	✓	✓
Recognition by level on AIRA website	✓	✓	✓	✓
Tabletop exhibit spaces in high-traffic area (as available)	2	2	1	Add \$500
Ad in meeting program	Full page	Full page	Half page	-
Dedicated room in meeting venue for private conversations (as available)	✓	✓	Add \$500	-
Company logo on table signs for meals & reception	✓	✓	-	-
Company logo on meeting bags for each attendee	✓	✓	-	-
Co-branded email to all attendees before or after event	✓	✓	-	-
Company logo on one piece of attendee collateral (e.g., reception photos, name badge lanyards, colored pencils, etc.)	✓	✓	-	-
Event attendee list before and after meeting	✓	-	-	-



FAQs ABOUT AIRA MEMBERSHIP

What is AIRA?

The American Immunization Registry Association (AIRA) is a membership organization that exists to support and promote **the development and implementation of immunization information systems (IIS)** as a crucial tool in preventing and controlling vaccine-preventable diseases.

How does AIRA serve the IIS community?

AIRA provides a forum through which members combine efforts, share knowledge and promote activities to advance IIS and immunization programs. **AIRA is a resource for a strong, unified voice for standards, policy and funding, data exchange standards development, information sharing and education/training for IIS managers and staff.**

Who are AIRA's members?

AIRA's members are **IIS staff working in health departments, IIS implementers and nonprofit organizations** such as community advocacy and education coalitions. AIRA members also work with its **Supporting Members**, which consists of for-profit organizations committed to AIRA's mission. Currently, there are more than 450 members of AIRA representing over 75 organizations.

How do members participate in AIRA's efforts?

AIRA's initiatives are created and carried out by members who **participate on AIRA steering committees**, including the:

- Assessment Steering Committee (ASC)
- Education Steering Committee (ESC)
- Modeling Immunization Registry Operations Workgroup (MIROW)
- Standards and Interoperability Steering Committee (SISC)

Each committee's participants convene during a monthly or quarterly call.

"AIRA plays a meaningful role in facilitating projects for the greater IIS community. Colorado's IIS is stronger because of guidance put forth by AIRA, and our staff have greatly benefitted from participating in AIRA's events."

Heather Roth, MA
Deputy Immunization Branch Chief
Colorado Immunization Information System

FAQs ABOUT AIRA MEMBERSHIP

What is AIRA's Supporting Member option?

AIRA's Supporting Members option **offers for-profit organizations an opportunity to support AIRA** and collaborate with its members to address health issues affecting our nation. Supporting Members benefit from access to AIRA members and stakeholders and support AIRA's National Meeting. IIS implementers and other for-profit companies comprise AIRA's Supporting Members.

Why should I want to join AIRA as a member or Supporting Member?

- To build and maintain strong partnerships with other organizations to resolve common issues together.
- To advocate for funding of IIS development and enhancement through legislation, policy development and public information.
- To contribute to the ongoing development and evolution of IIS through knowledge-sharing opportunities and capacity-building activities.
- To advocate for, develop, disseminate and promote IIS standards that are consistent with national standards and that increase the visibility of IIS as public health best practice models for interoperable and integrated health management systems.

What are the benefits of joining AIRA?

The **benefits** of joining AIRA include the ability to **participate on committees and work groups**, **discounted rates** for AIRA events, unlimited **access to all AIRA educational materials**, peer-to-peer **networking opportunities** and much more!

How do I join AIRA?

For more information on membership and AIRA's Supporting Members option, please visit www.immregistries.org or call us at **(202) 759-0186**.

